

1. Entry to the 'Win a copy of Ben Atiken's Sh*tty Breaks' is open to UK and overseas residents.
2. The organisation and costs of all travel and insurance relating to the prize is the sole responsibility of the winner.
3. No purchase is required
4. Those employed by Marketing Lancashire, tourism representatives in Lancashire County Council and any of the district councils in Lancashire, respective advertising/promotional agencies and partners involved in the campaign are not eligible to enter this competition
5. Closing date is 12pm on 28th May 2025
6. Prize is/includes – a copy of Ben Aitken's Sh*tty Breaks book.
7. Six winners will be chosen at random and notified by email
8. Subject to availability
9. No cash alternative will be offered.
10. The prize cannot be used in conjunction with any other offer or promotion
11. Winners must be able to participate in any public relations activity as organised by Marketing Lancashire and partners
12. If the winner has not responded within 48 hours of being contacted, another winner will be chosen.
13. The book will be posted to the address submitted upon entry.